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**FOR IMMEDIATE RELEASE**

**Diep Tu Named New Executive Director for the Florida Prestressed Concrete Association**

**CHICAGO—August 22, 2016—**The Precast/Prestressed Concrete Institute (PCI) announced that Diep Tu has been named as the new executive director of the Florida Prestressed Concrete Association (FPCA). Tu is a registered licensed professional engineer in Florida, where he has been the director of engineering for the Florida Concrete & Products Association (FC&PA) for more than 16 years.

At FC&PA, Tu was responsible for promoting concrete products for three market segments in Florida; parking lots, streets and local roads and education. Prior to working with the FC&PA, Tu was employed with the Florida Department of Transportation's Materials Research Office, Gainesville, Fla., as the rigid pavement research engineer.

"The Board of Directors, producer, associate and professional members of FPCA are extremely pleased and excited to have Diep join our team as executive director," states Lenny Salvo, senior sales representative, Coreslab Structures (ORLANDO) Inc. "Diep's experience, knowledge and personality are extremely well suited for FPCA, where he will be leading our chapter in expanding our industry."

Tu's responsibilities with FPCA will focus on developing marketing strategies for the building and transportation markets, and promoting precast/prestressed concrete construction by connecting with architects, engineers, general contractors, owners, students and professors, city and county agencies, departments of transportation and tollway entities. Tu will also provide opportunities for continuing education to the industry.

"I look forward to my new role as the executive director of the Florida Prestressed Concrete Association," said Tu. "I am excited to continue promoting precast/prestressed concrete in the Florida region by representing the FPCA producer members and impacting our marketplace."

PCI has 12 regional affiliate organizations throughout the United States to support its members at the local level. These organizations provide numerous services, such as continuing education, various resources, precast/prestressed design assistance and university support.

**About PCI**

Founded in 1954, The Precast/Prestressed Concrete Institute (PCI) is the technical institute for the precast concrete structures industry. PCI develops, maintains, and disseminates the body of knowledge for designing, fabricating, and

constructing precast concrete structures. PCI provides technical resources, certification for companies and individuals, continuing education, as well as conducts research and development projects, conventions, conferences, awards programs and much more.

PCI members include precast concrete manufacturers, companies that provide products and services to the industry, precast concrete erectors, and individual members such as architects, consultants, contractors, developers, educators, engineers, materials suppliers, service providers, and students.

To learn more, visit [www.pci.org](http://www.pci.org) or email Dawn Parker at [dparker@pci.org](mailto:dparker@pci.org).

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